

On Campus Activity

Date & Time - : Saturday, 15th April 2023 from 10:00 AM to 3:00 PM

Name of the Organizations- : AICE Health Care Pvt Ltd

Eligible Course - : B.Pharma

Year of Passing- : Paas out (for Immediate Joining)

AICE Health Care Pvt Ltd is a Bangalore-based pharmaceutical firm specialising in the ophthalmology market and is currently active in 6 states. They are expanding their business in Uttar Pradesh, beginning with the cities of Lucknow and Meerut, where they suggested hiring "Territory Business Executives" with an annual salary of 4,000 LPA plus benefits.

Mr. Asif Khan Regional Sales Manager, AICE Health Care Pvt. Ltd visited the ERA University for the campus activity and briefed about the company and selection process to the students. As they required immediate joining candidates, only 4 students from pass-out cohort participated in this campus activity.

The interview was conducted in four phases: the screening round, the group discussion, the presentation round, and the final HR round, which was done online with Bangalore-based firm Candidates were evaluated on their aptitude for verbal and nonverbal interaction, as well as their focus on results and adherence to the sales process and job prioritization.

